



# Hull Museums & Gallery

High performing  
Community driven  
World class culture

22/23 annual summary

# High performing

More people are visiting Hull Museums and Ferens Art Gallery than before the Covid-19 Pandemic. Our popular, free offer, and our long-term work in the community helped us bounce back faster than most UK museums<sup>1</sup>.

**2022/23** visitor figures are up **9%** on 2019/20.

**344,380** visits were made to our sites during 2022/23



As lead partner in the Humber Museums Partnership, we are proud that Arts Council England recognises our regional role in the sector, increasing NPO funding to **£3.3m over three years**, expanding our reach into North-East Lincolnshire.



Supported using public funding by  
**ARTS COUNCIL  
ENGLAND**

<sup>1</sup>England averages for adults visiting a museum or gallery at least once were at 51% in 2019/20 (Taking Part Survey, 2019/20, DCMS). This fell to 24% in Oct – Mar 2021/22 (Participation Survey, Oct-Mar, 21/22, DCMS). The most recent figure has risen to 34% for Oct – Dec 2022 (Participation Survey, Oct-Dec 22 Statistical Release, DCMS).





Large events are drawing thousands of people together to share heritage and culture.

**15,000** people took part in ***Magic of Christmas*** and ***Medieval Mayhem***



Children and young people are using Hull Museums in large numbers, both in school visits and independently:

**14,803** children and **560** teachers visited Hull Museums in the last year

**7,135** children and **189** teachers took part in workshops

**5,567** children took part in **215** Experience Day workshops

**949** children took part in special projects



# Community driven

We are learning more and more about how to tap into community expertise and life experience. Co-creating exhibitions with people from the community brings a fresh dimension to Hull's museums.

- > Streetlife Museum is working with the Gypsy, Roma and Traveller community
- > Wilberforce House Museum is increasing representation of Black voices with its new Advisory Board
- > The Hull Afro Caribbean Association helped us reinterpret photography from Sierra Leone for a new exhibition
- > Creative input from local disability groups has helped bring Streetlife Museum's nostalgic Invacar back to life

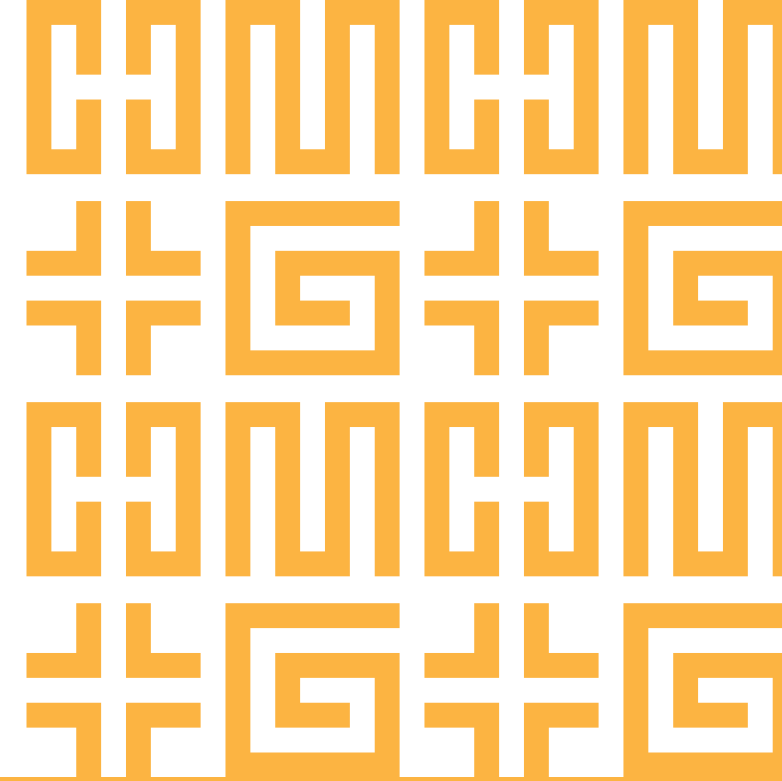
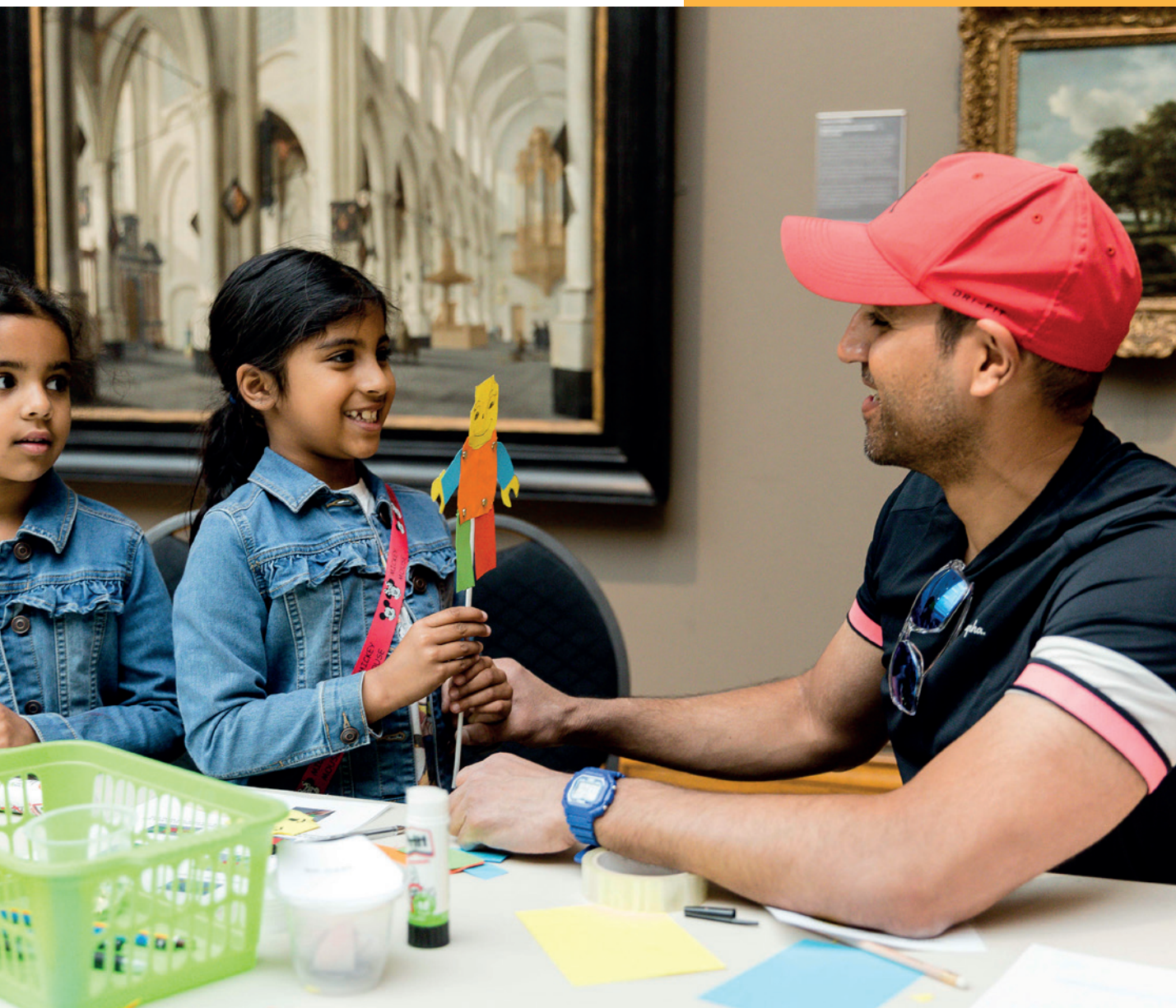




It is so important to introduce under fives and their carers to having fun at museums. It improves children's language development, whilst family and young people's activities helps with social skills, starting a habit that sustains a city's cultural life.

> **650** under-fives and their families took part in targeted activity in 2022/23

> **12,621** people took part in family workshops for school age children



Young people's progression is supported in several programmes that will produce the next generation of art and heritage professionals.

We worked with Hull City Council's Healthy Lifestyles Team to create three *Magical Museums* activity booklets, funded by the Holiday Activities and Food (HAF) programme.

> **72,000** Magical Museums activity booklets went to vulnerable families across the city

- > The National Art and Design Saturday Club continues to give 13-16 year olds access to professional artists and experiences
- > Future Ferens Young People's group selected work from the stores and co-curated the Identity exhibition.
- > A new residency gallery created at the Ferens Art Gallery, and its first emerging Artist in Residence
- > We created 2 Internship opportunities for young people



# World class culture



Hull Museums partners with Britain's foremost museums and cultural providers to make great experiences for our visitors.



> The British Museum begins its Hieroglyphs tour in Hull, in a pairing with Hull's Tutankhamun – 100 Years of Discovery, **attracting 54,000 visitors**

> His Majesty The King loans Queen Victoria's Jewel Cabinet from the Royal Collection, for a new exhibition at the Ferens Art Gallery

> Brick by Brick: International Lego Brick Art was a massive hit with families, **attracting 62,627 visitors**



# DON'T WAIT UP



Hull Museums loves to work with other creative minds, working in partnership to provide great cultural experiences for our visitors.

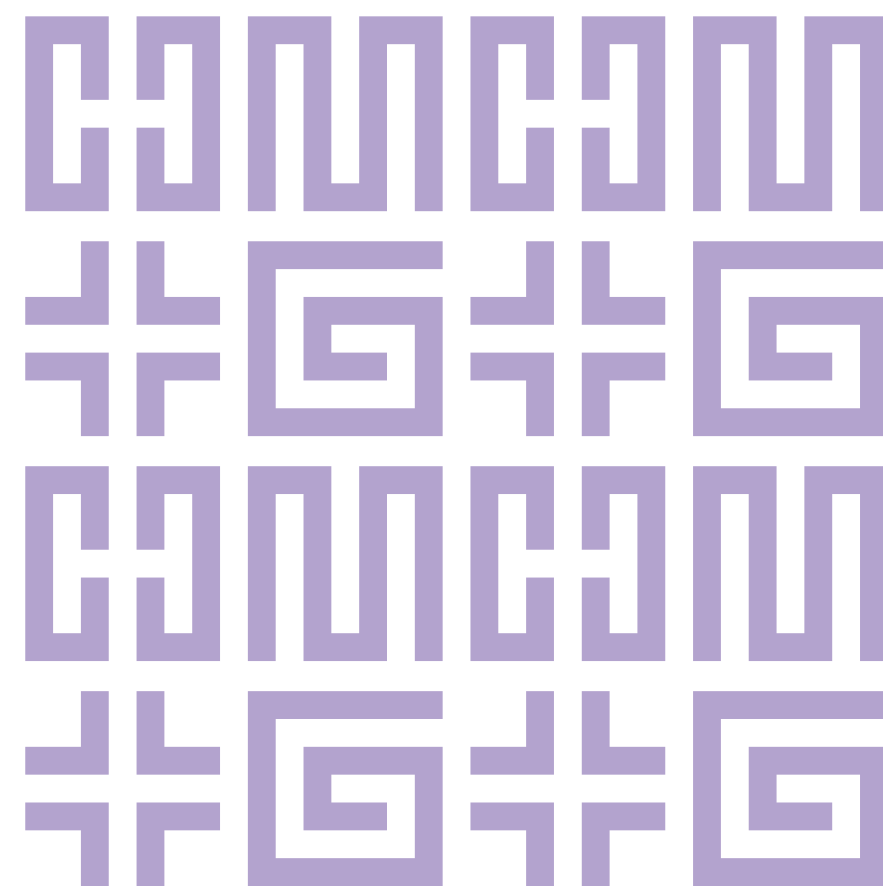
- > With Arcade Theatre Company: We are Goddesses and Don't Wait Up
- > With Freedom Festival: **22,673** people attended art installations at the Ferens and MQ Gardens
- > With University of Hull: the award-winning Homelands exhibition at Streetlife Museum





When Hull works with other cities to share its superb collections, we can reach many new audiences. We think of these objects as our cultural ambassadors.

- > **334,000** people saw Bonheur's Lion at Home at the Musée D'Orsay, Paris
- > **20,000** people saw Spencer's Greenhouse and Garden at RWA Bristol
- > **190,000** people saw Hull's Roos Carr Figures at the British Museum







 **Hull Museums  
& Gallery**

[www.hullmuseums.co.uk](http://www.hullmuseums.co.uk)